



For Immediate Release

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SPOKANE LILAC FESTIVAL AWARDED \$9,000 BY CITY OF SPOKANE LODGING TAX AWARDS

The Spokane Lilac Festival has been awarded \$9,000 by the City of Spokane through the Lodging Tax Grant. The Spokane Lilac Festival brings in approximately 4.5 million dollars in tourism money during the third week in May. Traveling to approximately twenty parades and festivals throughout the Northwest and Canada during a one year period, the Spokane Lilac Festival directors, members, and volunteers promote Spokane and the surrounding area.

These funds will be used to promote the Spokane community and the Spokane Lilac Festival by using advertising and outreach programs. This Lodging Tax Award will assist the Lilac Festival continue into its 71st year of honoring the military and youth of the Greater Spokane Area.

The Spokane Lilac Festival Association is a 501c3 whose mission is to honor our military, nurture our youth and promote the Spokane region through ambassador outreach. The Spokane Lilac Festival also hosts the largest Armed Forces Torchlight Parade in the Nation, celebrating over 70 years of tradition. For more information please visit www.SpokaneLilacFestival.org.

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**2009 THEME
"I LOVE A PARADE"**



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